



Assurance.  
Business Advisory.  
Financial Recovery.  
Tax Solutions.

## SEGAL LLP: VISION STATEMENT

Adding to your success.

### **One: Our Strategy**

Planning for the future of Segal, we have set goals and created action plans to maximize our growth and benefit our clients. Services at Segal will include assurance, tax solutions, business advisory, financial recovery, corporate finance, valuations, litigation support, forensic audits, and human resource consulting for private and public companies.

We will grow the firm's revenue internally at a pace that will allow us to continue to provide exceptional service. We will also increase our service offerings through internal growth or through acquisition, and take on new clients that are appropriate for the firm. Our near-term plan is to expand our tax and human resource services and continue to constantly upgrade our skills and remain current of economic and legislative changes.

As part of our plan for growth, we will uphold our reputation for attracting quality professionals who believe in the strength of a team. Concurrently, we will continue to support individual ideas and initiatives. We're committed to the Segal future.

### **Two: Our Culture**

We place great importance on mutual respect among the members of our team. Segal supports a caring and communicative work environment that aims to be non-bureaucrative, entrepreneurial, and focused on improvement.

We take pride in our work and honour our commitments and deadlines to our clients and to each other. When bringing in new members to our team, we admit only those who satisfy the strictest criteria and who subscribe to our culture.

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### **Three: Our Careers and Environment**

We believe that working at Segal should be a constant learning and growing opportunity. We provide training of both hard and soft skills, and challenge our employees with promotions that will make them strive for success. Compensation at Segal is generous, with continuing potential to earn more than market value.

We like to be on the leading edge of technology, not pioneering but taking hold of the newest innovations to optimally serve our clients. We adhere to the strictest professional standards, but also believe in pleasant physical resources and allowing for time to celebrate and have fun in the work environment.

### **Four: Our Clients**

Segal is committed to building strong relationships with clients by providing them with a broad range of services aimed to achieve their long and short-term financial goals. As part of our hands-on, proactive approach, we initiate frequent and timely client communication. We believe in the setting competitive fees that benefit clients but reward our efforts and deep knowledge base.